



**HAMPDEN DISTRICT ATTORNEY
ANTHONY D. GULLUNI
STOP THE SWERVE
Impaired Driving Prevention & Education Program
Billboard Challenge**

DEADLINE FOR SUBMISSION MARCH 10, 2017

Winning Billboard will:

- be displayed on a billboard in Hampden County and on the District Attorney's Website;
- be awarded \$10,000.00 in grant monies to enhance their school's technology resources;
- be displayed at the March 30, 2017 event at the Basketball Hall of Fame.

*******REQUIREMENTS FOR SUBMISSION*******

- Deadline for Submission is March 10, 2017;
- All submissions must be landscape (horizontal) orientation;
- Must comply with all rules.

School Information

School name _____

Address _____

City _____ State _____ Zip _____

School representative _____

Contact Number _____

Email _____

*School representative signature _____

Date _____

*Signature of school representative required with submission of school PSA attesting and consenting to the official rules and disclosures of the PSA Challenge

Participants

The Billboard Contest is open to all Hampden County High Schools and includes groups of students, as well as student organizations, classes, clubs or athletic teams. A panel selected by the District Attorney will review the entries.

Content limitations

Billboard submitted:

- Cannot contain copyrighted material
- Must contain only original ideas and communicate the dangers of impaired driving
- Cannot reference any commercial product or advertiser
- Cannot have actors wearing clothing with logos, offensive language or any other commercial reference

The Hampden District Attorney's Office reserves the right to determine the eligibility of any project.

To Enter Please submit:

- This completed application form including the names of all students who participated in the design creation
- Billboard design artwork in .pdf or .jpg format
- Signed release forms for all students listed on the application

Hampden District Attorney's Office
Attn: Assistant District Attorney Joan O'Brien
50 State Street
Springfield, MA 01102
413-505-5671

Disclosure

All submitted materials become the property of the Hampden District Attorney's Office and will not be returned. In addition, the Hampden District Attorney's Office reserves the right to use these materials for educational purposes. Such educational purposes include, but are not limited to programs sponsored by the District Attorney's Office, print, radio and television media and posting to the District Attorney's website.