

Graphic and Visual Design's Career Development Activities

In class career lessons

Career Plan

Jr Year:

Research>

1. MassCIS - Assessments
Career Cluster Inventory, Interest Profiler, Skills, Work importance Locator, Learning Styles, and Reality Check)
2. *Review Careers from Assessments and Research 3 program related careers - Record*
3. *Complete Comparison Guide - Choose Top Career*
4. *Skills PDP Level 1.2 - Activity 1 - "Short-term goals"*

Project>

1. Create a "tailored" resume based on a "dream job" - Technical skills
2. Create a "tailored" cover letter based on a "dream job" - Soft skills
3. Develop a 3 panel, letter size informational brochure using your research

Employability>

5 day training with Mr. Scobie

Sr Year:

Research>

1. *Business West Resource guide: Research local business that have your career - Record*
2. *Skills PDP Level 1.2 Activity 2 - "The Blueprint to Your Goal"*

Project>

1. Create an original "Self-Promo marketing Campaign" to send to a potential employer/Client

Employability>

5 day training with Mr. Blanchard

Career Speakers

2 Advisory members: graphic designer and Photographer

Field Trips

Boston trip to visit a Design Agency

Trip to Johnny Cupcake, a design/apparel designer/retail owner

College Recruiters

Will have STCC and/or Elms come speak about available program and class will participate in Community College/Military Day

Career Demos